



SHALLOWFORD PRESBYTERIAN CHURCH CONGREGATION ASSESSMENT TOOL

Prepared by Holy Cow! Consulting

Presented by David York

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KEY INDICATORS – Overall Satisfaction

- **On the whole, I am satisfied with how things are in our church.**

Clearly Agree	80%
On the Fence	20%
Clearly Disagree	1%
Rating of Church Activity beyond Worship	Very High



KEY INDICATORS – Overall Energy

- **It seems to me that we are just going through the motions of church activity. There isn't much excitement about it among our members.**

Clearly Agree 5%

On the Fence 21%

Clearly Disagree 75%

Rating of Church Activity beyond Worship **Very High**



KEY INDICATORS – Attendance Trend

- Compared with 3 years ago, I attend worship...

Less	12%
Same	64%
More	24%
Average annual change in attendance	4%



KEY INDICATORS –

Value of Activity Beyond Worship

- **On the whole, participation in church activities is very meaningful to me**

Clearly Agree	71%
On the Fence	24%
Clearly Disagree	5%
Rating of Church Activity beyond Worship	High



KEY INDICATORS –

Top Three Priorities

Where would you like additional energy placed to expand or improve our ministries?

#1 Develop and implement a comprehensive strategy to reach new people and incorporate them into the life of the church



KEY INDICATORS –

Top Three Priorities

Where would you like additional energy placed to expand or improve our ministries?

#2 Expand outreach ministries that provide direct services to those living on the margins of society (i.e. homeless, immigrant, transient persons)



KEY INDICATORS –

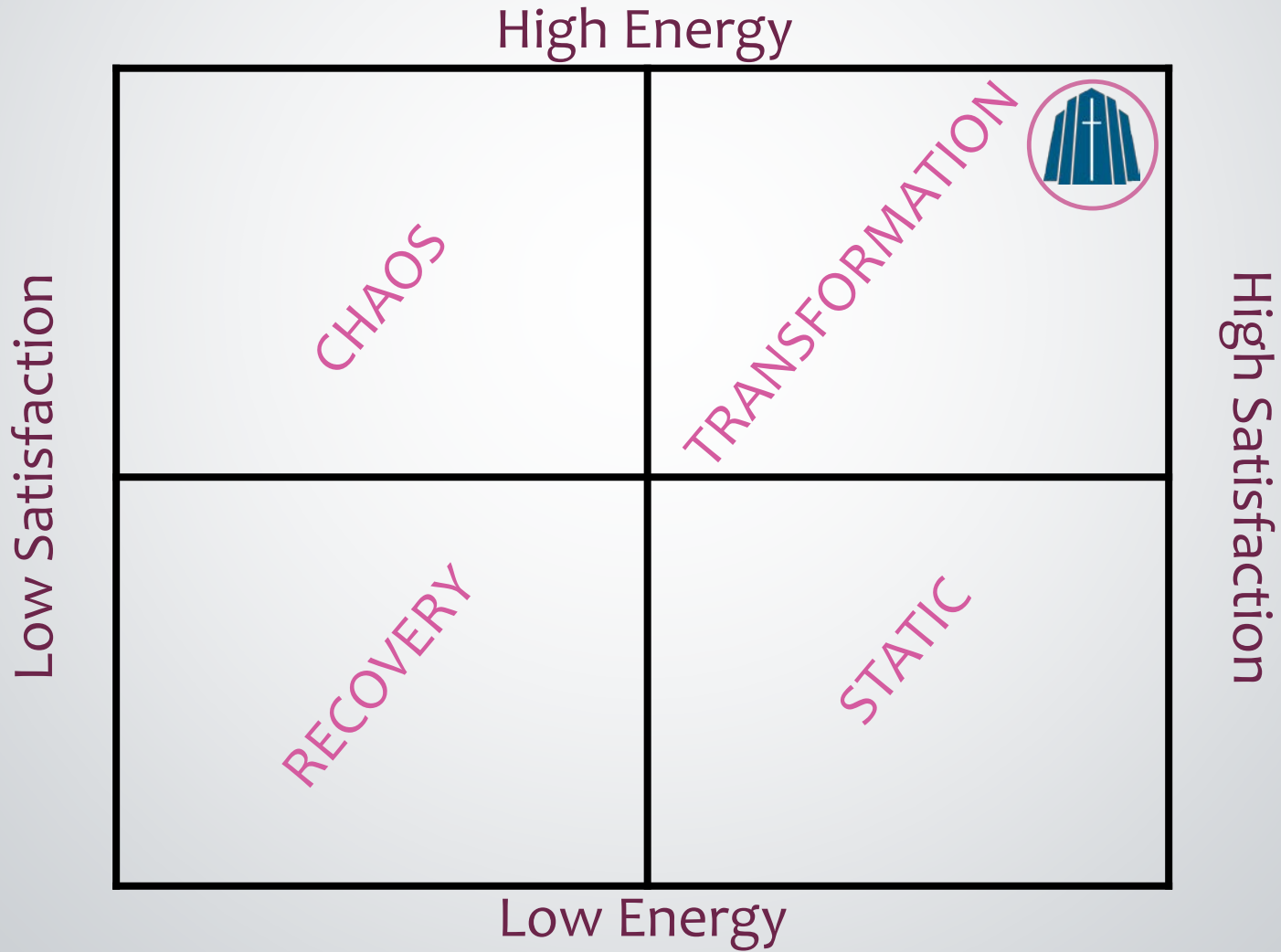
Top Three Priorities

Where would you like additional energy placed to expand or improve our ministries?

#3 Develop ministries that work toward healing those broken by life circumstances



THE ENERGY – SATISFACTION MAP





PRIORITIES

Rank	Question #	Priority	Mean
1	59 <i>Average</i>	Develop and implement a comprehensive strategy to reach new people and incorporate them into the life of the church.	3.03
2	66 <i>Very High</i>	Expand outreach ministries that provide direct services to those living on the margins of society.	2.82
3	65 <i>Average</i>	Develop ministries that work toward healing those broken by life circumstances.	2.79



PRIORITIES

Rank	Question #	Priority	Mean
4	64 High	Work to renew and revitalize the community around the church by building coalitions with partners.	2.75
5	55 Very High	Strengthen the pastoral response of the church in serving people with special needs.	2.68
6	51 Average	Create more opportunities for people to form meaningful relationships (for example, small groups, nurtured friendships, shared meals, etc).	2.68



PRIORITIES

Rank	Question #	Priority	Mean
7	54 <i>Average</i>	Strengthen the process by which members are called and equipped for ministry and leadership.	2.65
8	63 <i>Average</i>	Strengthen the management and support of persons in various ministries.	2.58
9	62 <i>High</i>	Work as an advocate for social and institutional change so that society might better reflect the values of the kingdom of God.	2.57



PRIORITIES

Rank	Question #	Priority	Mean
10	58 Very Low	Provide more opportunities for Christian education and spiritual formation at every age and stage of life.	2.56
11	52 Very Low	Develop the spiritual generosity of the people to financially support the ministry of the church.	2.54
12	57 Very Low	Make necessary changes to attract families with children and youth to our church.	2.45



PRIORITIES

Rank	Question #	Priority	Mean
13	59 <i>Average</i>	Adapt the opportunities provided by the church making them more accessible given the pace and schedule of my life.	2.35
14	66 <i>Average</i>	Expand the international mission of the church with both financial resources and personal involvement.	2.32
15	65 <i>Low</i>	Deepen our sense of connection to God and one another through stronger worship services.	2.27



PRIORITIES

Rank	Question #	Priority	Mean
16	53 <i>Average</i>	Enlarge or improve the physical facilities of the church to expand or enhance our ministries.	2.25
17	56 <i>Average</i>	Change or improve the music of the church to deepen our worship experience.	1.72

**Note narrow range of “Mean” values.*



PRIORITIES BY GROUP

○ Under 35

● 35 TO 64

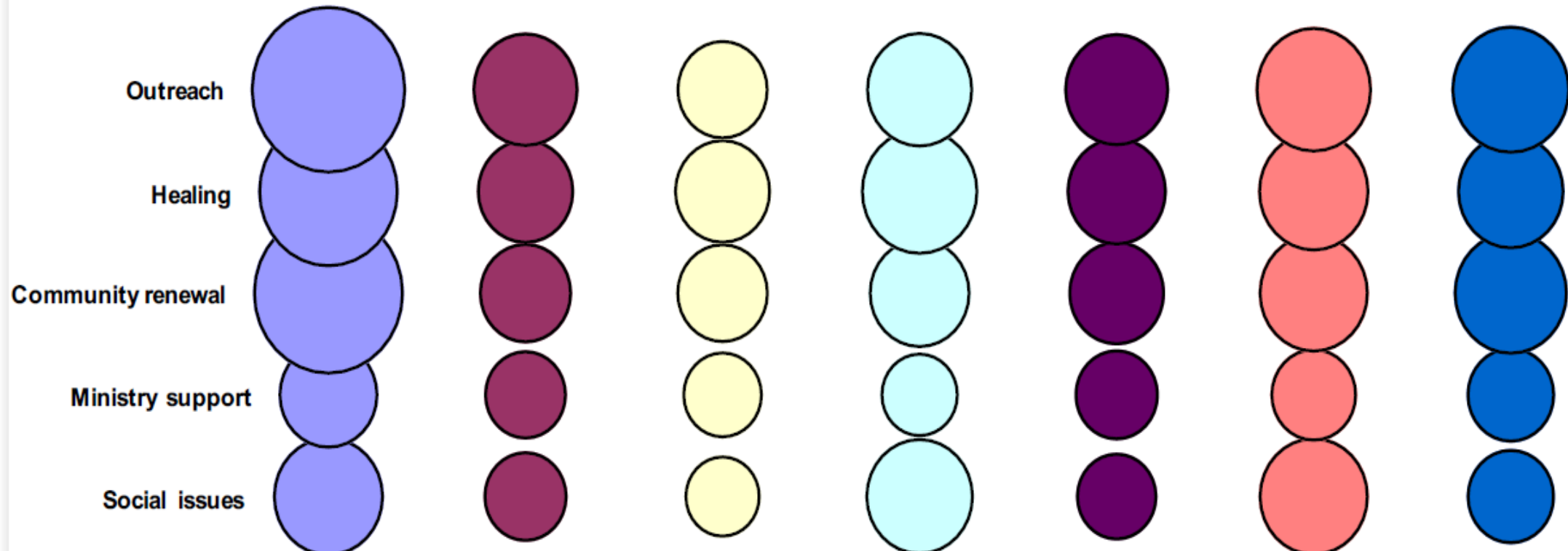
○ 65+

○ Infrequent

● Frequent

○ Backdoor

● Frontdoor





PRIORITIES BY GROUP

○ Under 35

● 35 TO 64

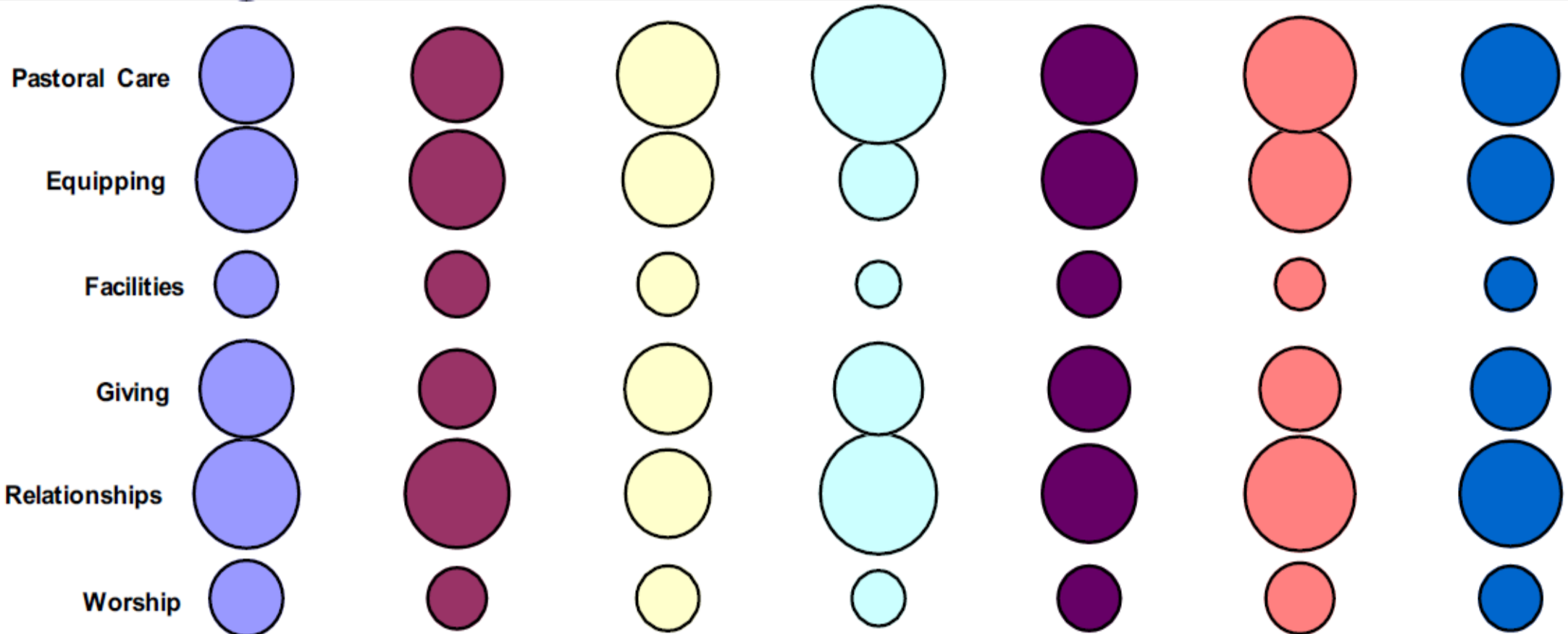
○ 65+

○ Infrequent

● Frequent

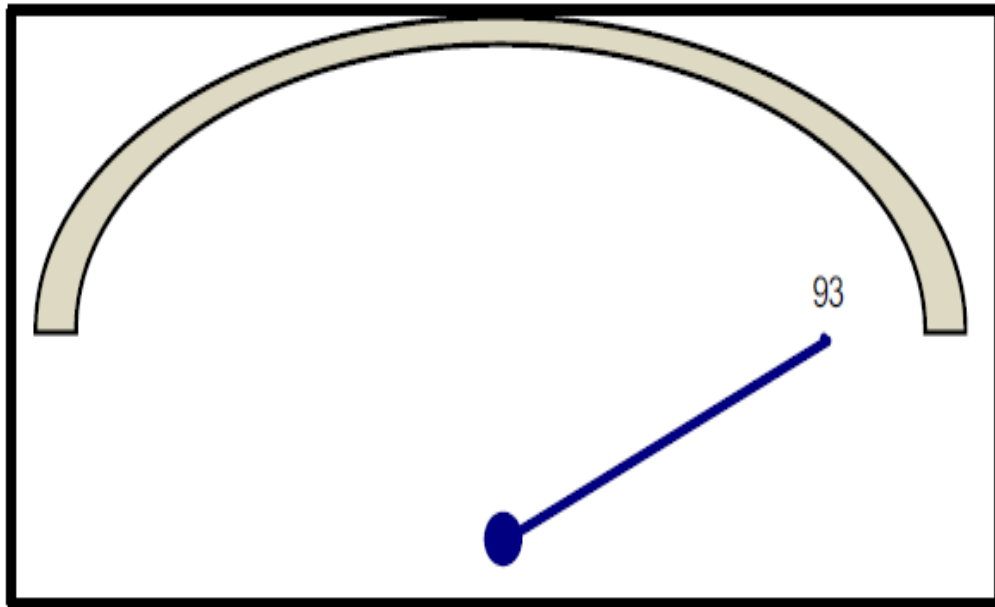
● Backdoor

● Frontdoor

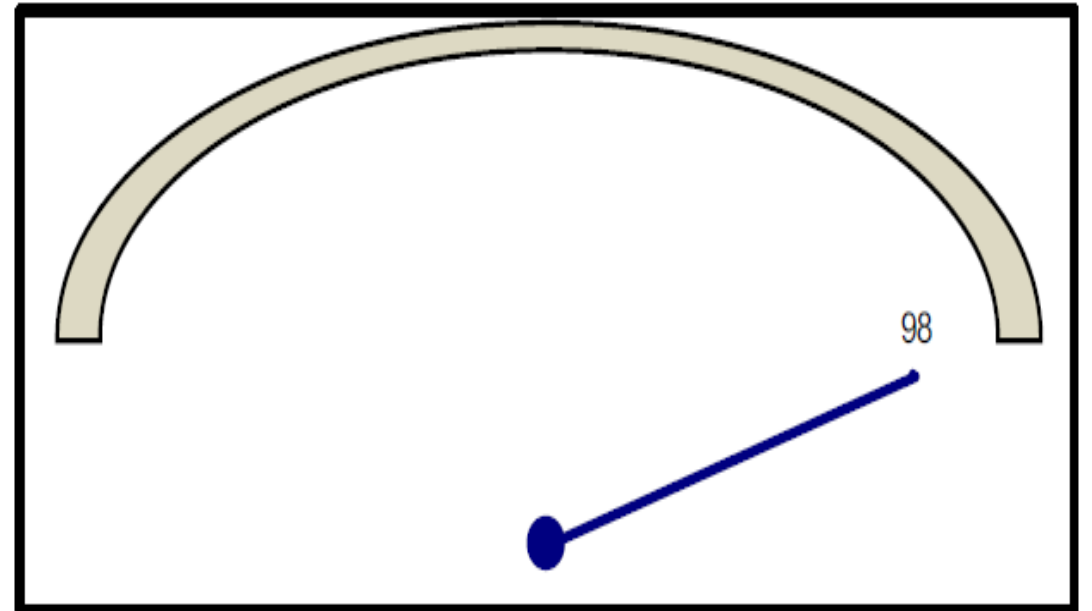


PERFORMANCE DASHBOARD

Hospitality

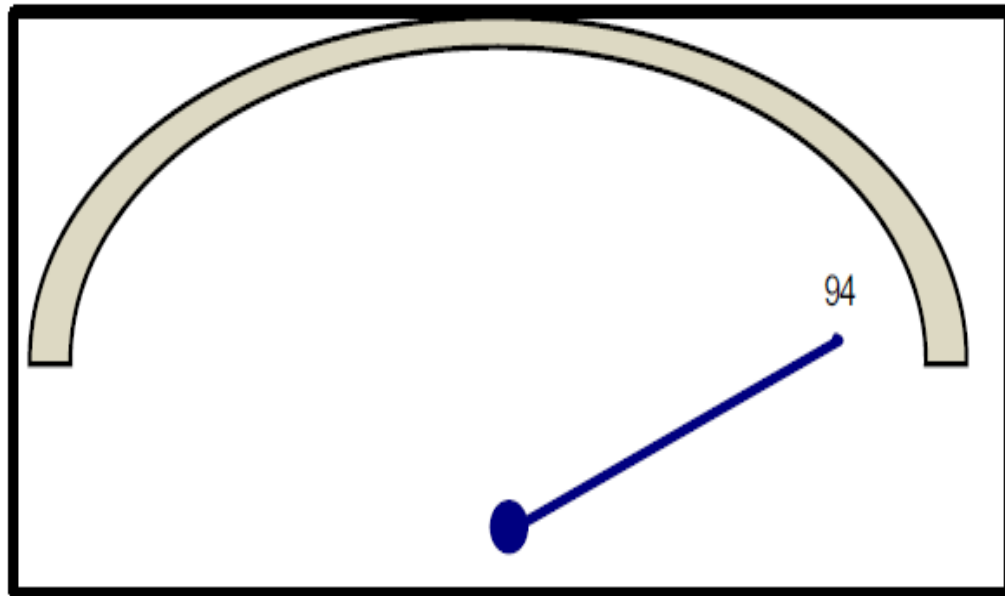


Morale

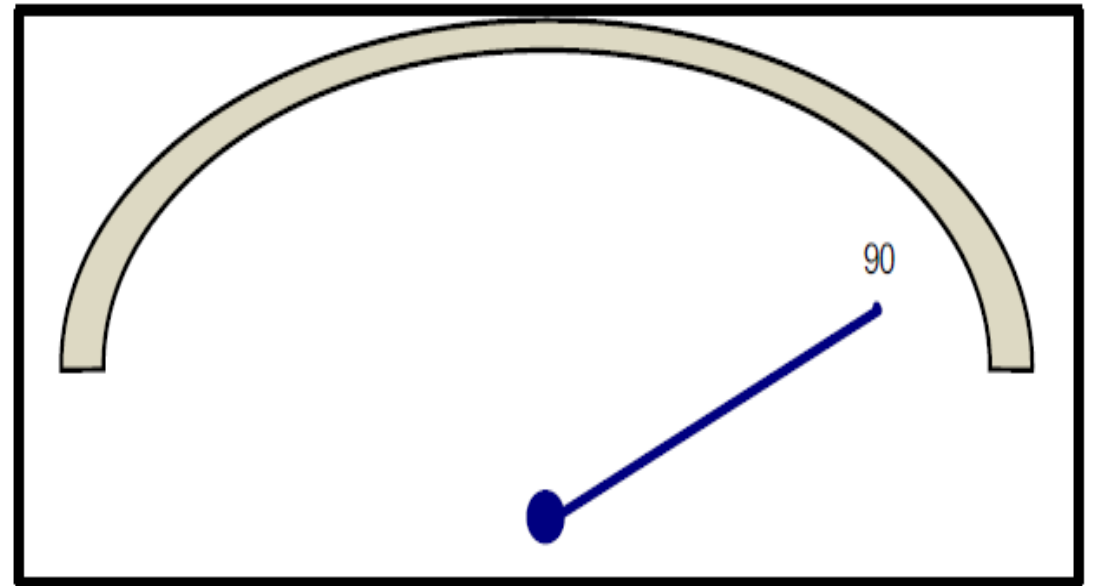


PERFORMANCE DASHBOARD

Conflict Management

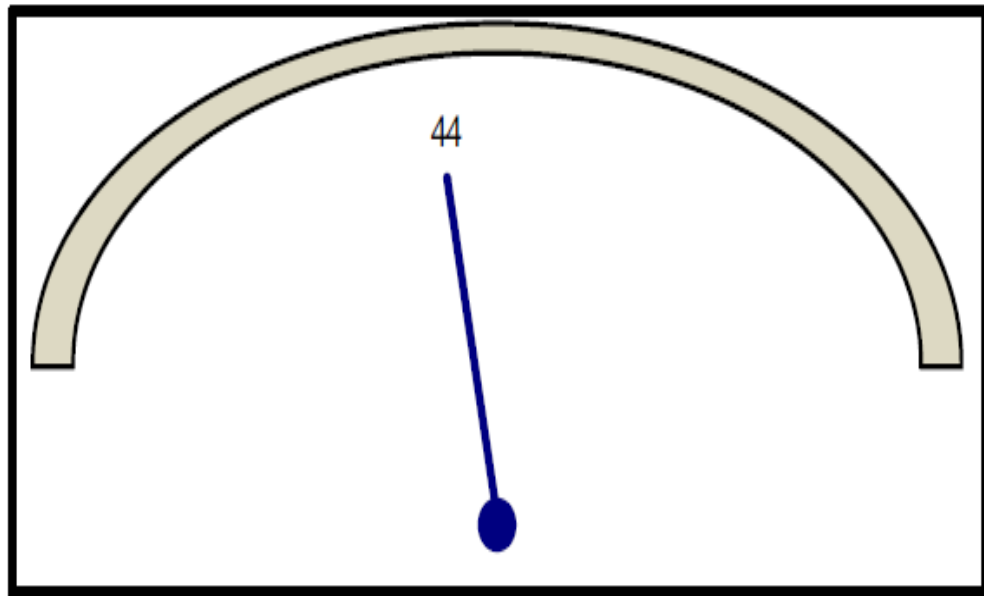


Governance

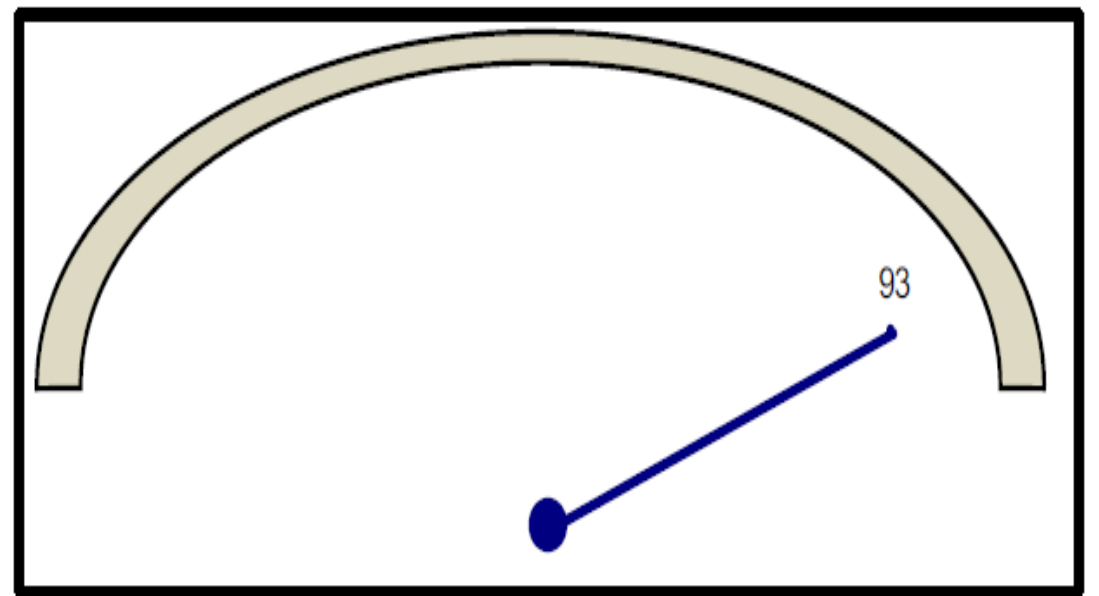


PERFORMANCE DASHBOARD

Spiritual Vitality

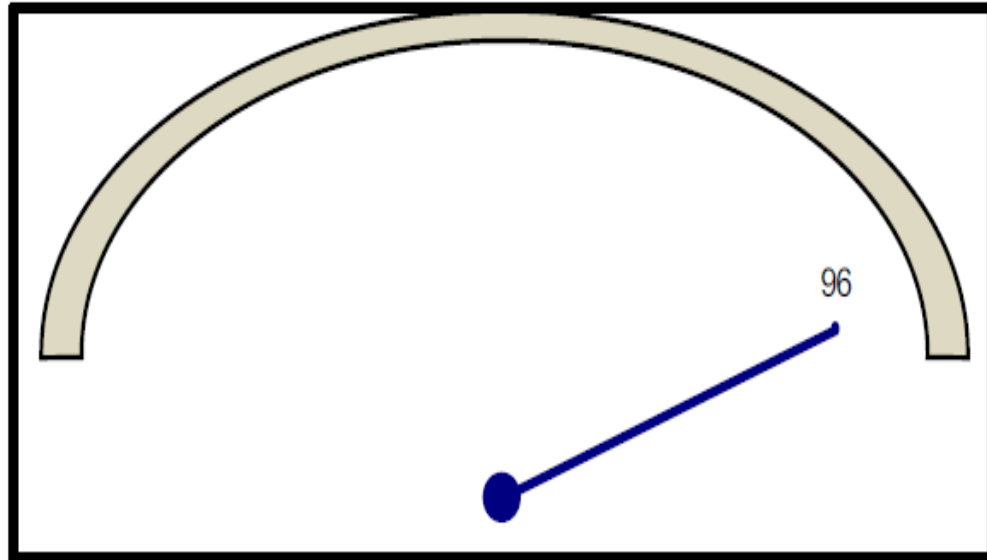


Readiness for Ministry

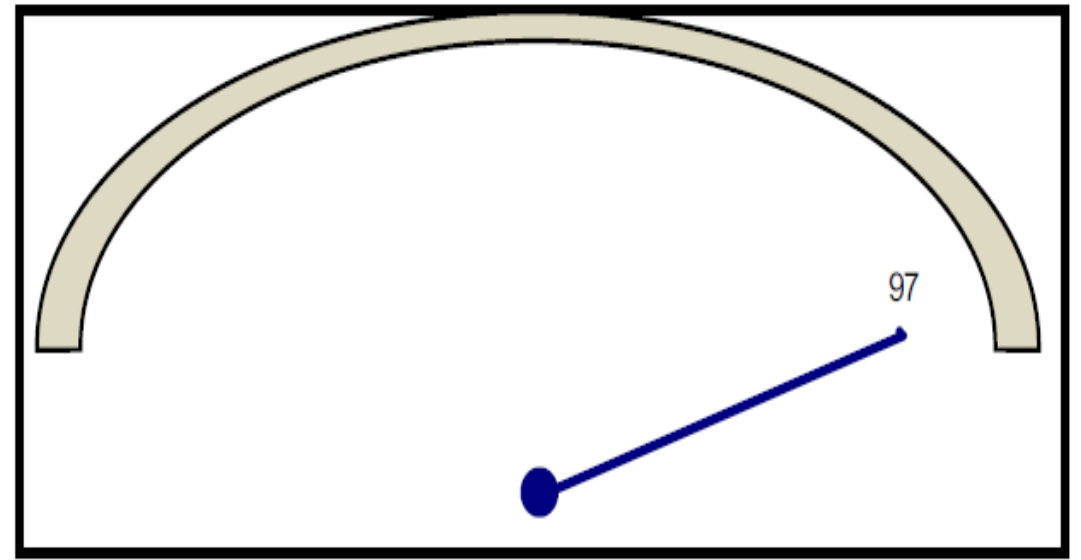


PERFORMANCE DASHBOARD

Engagement in Education



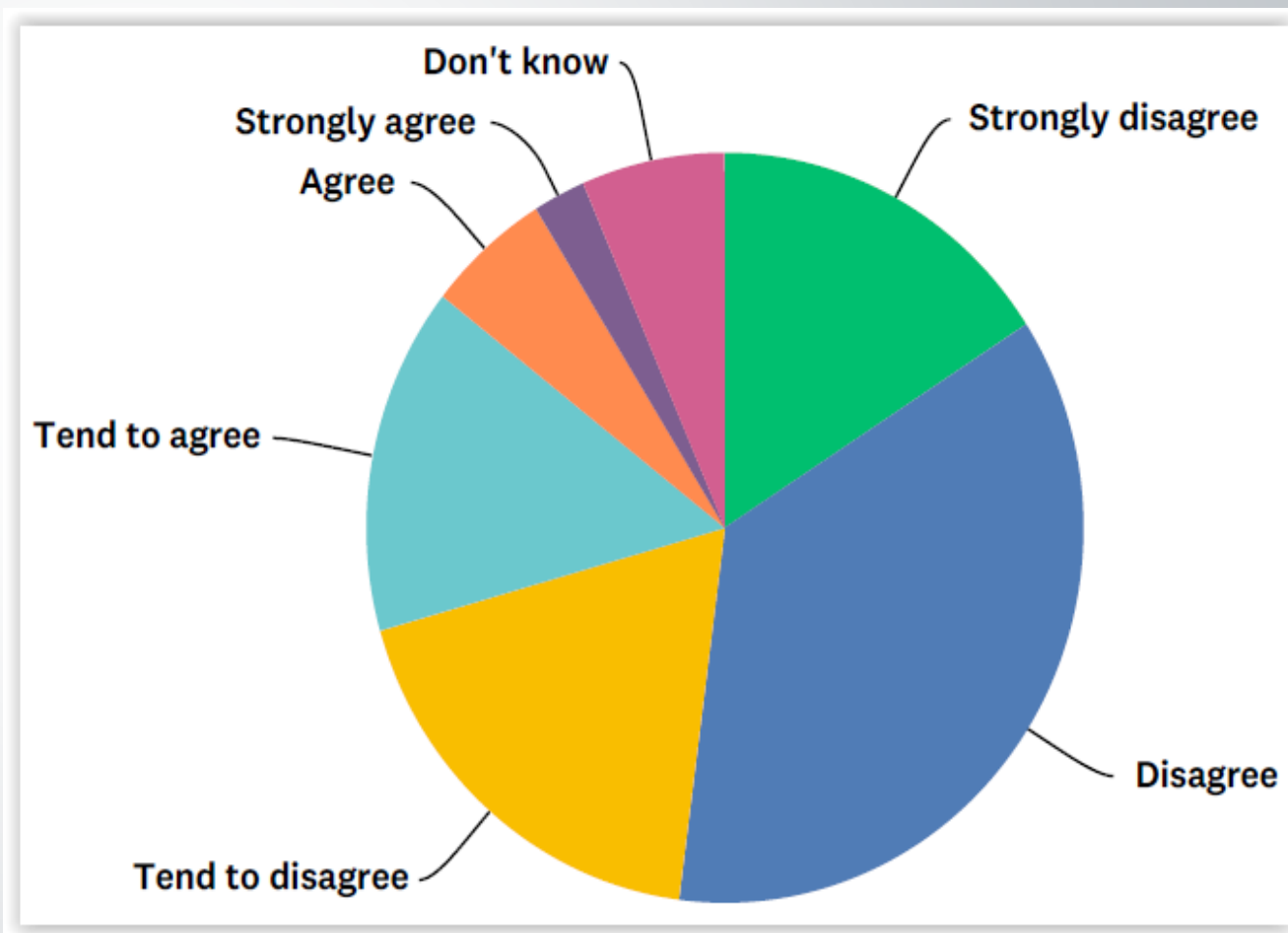
Worship and Music





SUPPLEMENTAL INFORMATION

I often feel like I have something to give the church, but I don't know how to give it.





EXECUTIVE SUMMARY

- **700 Invitations / 390 Responses**
- **Approximately 80% are clearly satisfied**
- **Options indicated by the survey:**
 - **Growth**
 - **Expansion**
 - **Replication**
 - **External Impact**



EXECUTIVE SUMMARY

Member Focus:

- **Persons who serve as leaders in our church are representative of the membership.**
- **Our church provides opportunities for education and formation in a variety of ways so that I can find one that fits my complex lifestyle.**



EXECUTIVE SUMMARY

Member Focus:

- **The worship services at our church are exceptional in both quality and spiritual content.**
- **The whole spirit in our congregation makes people want to get as involved as possible.**



EXECUTIVE SUMMARY

Member Focus:

- **The leaders of our church show a genuine concern to know what people are thinking when decisions need to be made.**



EXECUTIVE SUMMARY

Four Top Goals:

- #1** **Develop and implement a comprehensive strategy to reach new people and incorporate them into the life of the church.**



EXECUTIVE SUMMARY

Four Top Goals:

- #2** Expand outreach ministries that provide direct services to those living on the margins of society. (i.e. homeless, immigrant, transient persons)



EXECUTIVE SUMMARY

Four Top Goals:

- #3** **Develop ministries that work toward healing those broken by life circumstances.**



EXECUTIVE SUMMARY

Four Top Goals:

- #4** Work to renew and revitalize the community around the church by building coalitions with partners that share this vision and commitment.



EXECUTIVE SUMMARY

Compared to other churches, **these 3 goals are unusually strong** for Shallowford:

- #1** Strengthen the pastoral response of the church in serving people with special needs.



EXECUTIVE SUMMARY

Compared to other churches, **these 3 goals are unusually strong** for Shallowford:

- #2** Expand outreach ministries that provide direct services to those living on the margins of society. (i.e. homeless, immigrant, transient persons)



EXECUTIVE SUMMARY

Compared to other churches, **these 3 goals are unusually strong** for Shallowford:

- #3** Work to renew and revitalize the community around the church by building coalitions with partners that share this vision and commitment.



QUESTIONS?